

Intelligent MOOCs: Social and Adaptive Learning



Universidad
Zaragoza

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Collaboration agreement between



Universidad
Zaragoza

and

Polytechnical University of Madrid



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Presentation goals

- Presenting a collaboration project on the instructional design of a MOOC that
 - Integrates the advantage of both cMOOCs and xMOOCs
 - Transforms the MOOCs weaknesses in strengths (heterogeneous)
 - Improves the MOOCs efficiency

First MOOC in MiriadaX. **Heterogeneous**



Free Software and Open Knowledge

**5 WEEKS. MARCH-APRIL 2013
AROUND 4000 REGISTERED**

Country	Percentage	Profession	Percentage
España	60	Faculty	13
Colombia	9	Students	20
México	7	None	21
Perú	6	Several	44
Argentina	3		
Venezuela	3		
Bolivia	2		
Chile	2		
Ecuador	2		
Brasil	1		
El salvador	1		
R. Dominican	1		
Otros	3		
		Sex	Percentage
		Masculino	72
		Femenino	28

Input conditions. Heterogeneous

To know what it is	588	18%
To apply it to my studies	797	24%
To use in my job	1125	34%
To help my organization to use free software	446	14%
Open knowledge dissemination	334	10%

Input conditions. Heterogeneous

Primary Education	24	1%
Secondary Education	443	26%
University Studies (Pre-graduate) Professional	542	32%
University Studies (Post-graduate) Bachelor	283	16%
University Studies (Post-graduate) Specialization	192	11%
University Studies (Post-graduate) Master	210	12%
University Studies (Post-graduate) Doctorate	16	1%
University Studies (Post-graduate) Post-Doctorate	9	1%

AGE: BETWEEN 17 and 65 YEARS

Second MOOC in MiriadaX. **Heterogeneous**

No university student	145	4%
University student	576	17%
No university teacher	1038	31%
University teacher	649	20%
Public employer no teacher	201	6%
Employer no teacher	490	15%
Autonomous no teacher	219	7%

Innovación Educativa Aplicada Applied Educational Innovation



5 WEEKS
MARCH – APRIL 2014
6000 REGISTERED

To know what is the EI, not to apply it.	27	16%
To start the application of the EI	96	54%
To have a new point of view about EI	92	24%
To see the organization and materials of this MOOC	03	6%

I have no experience, this is my first course	1271	38%
I only found information on Internet	944	28%
I have applied or I apply the EI	833	25%
I have had or I have a post related with the EI	270	8%

HETEROGENEOUS: GOOD OR BAD?

NEGATIVE

IN USUAL ON-LINE COURSE

PERSON ADAPTS TO DESIGN OF CONTENTS

PERSON ADAPTS TO LEARNING STRATEGY

NEED TEACHERS/ TUTORS

NEED TO PERSONALIZED LEARNING

POSITIVE

DIFFERENT POINTS OF VIEW

COOPERATION

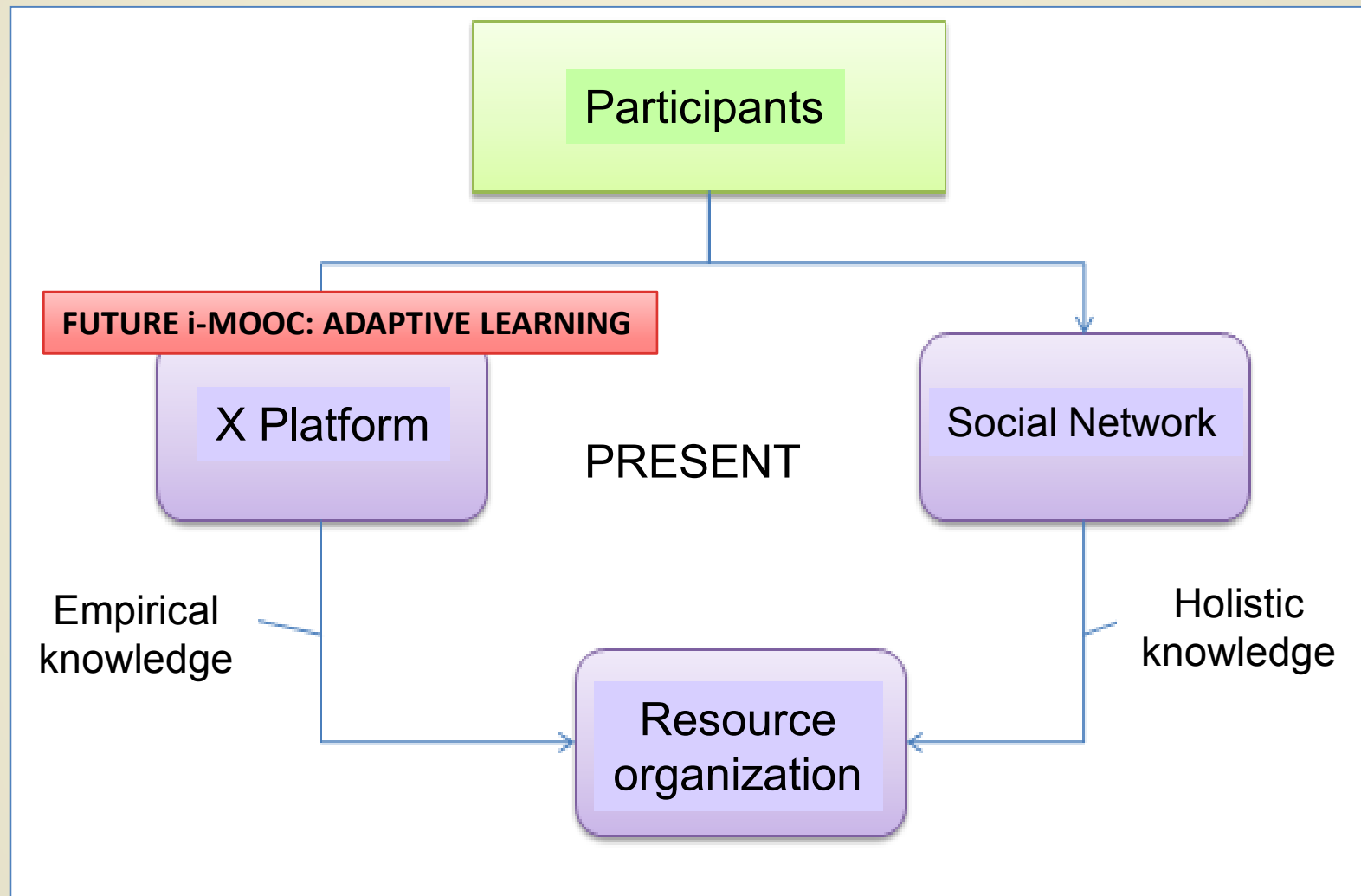
CREATION OF LEARNING COMMUNITIES

EXCHANGE OF EXPERIENCES

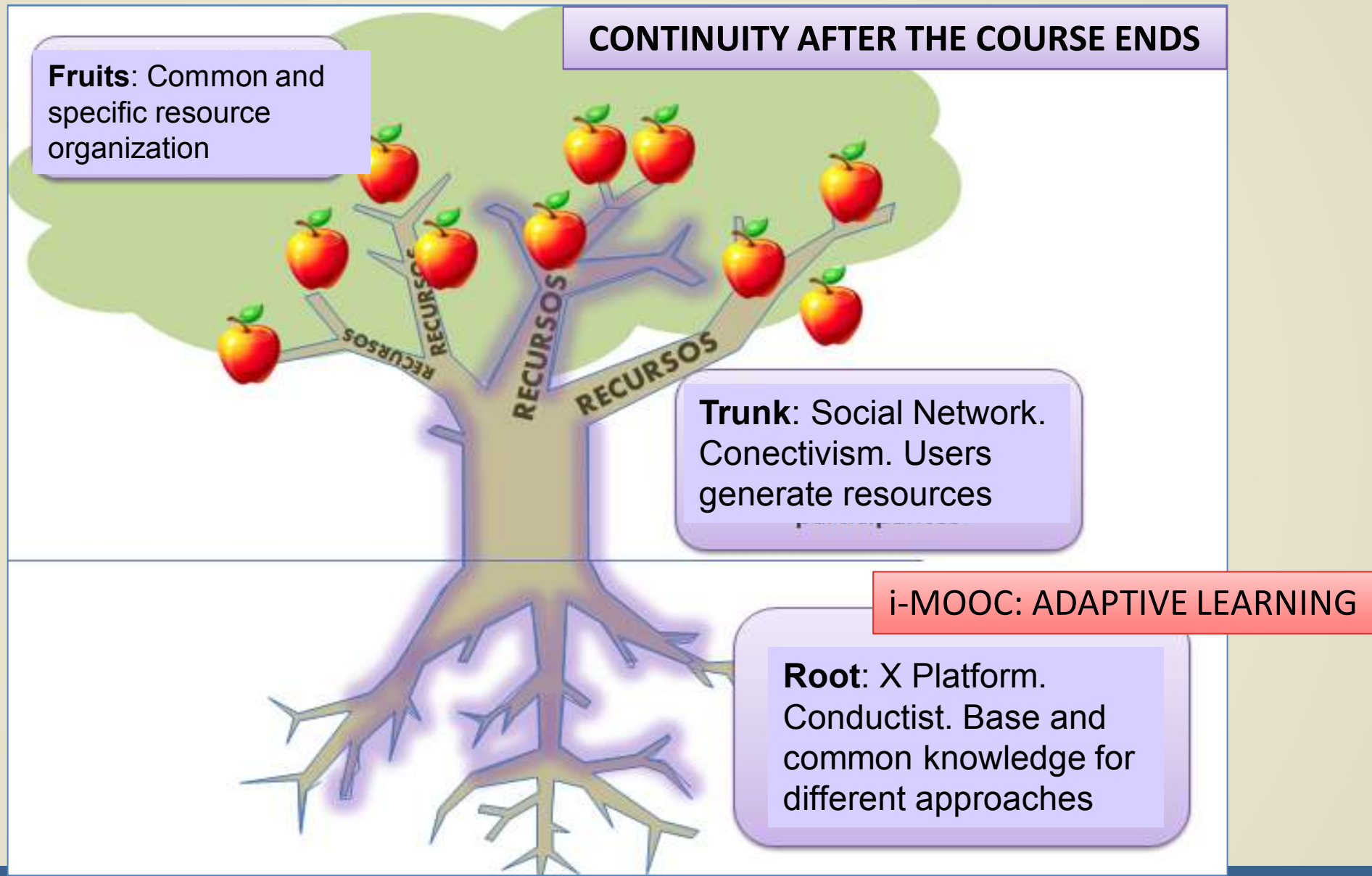
NEED TO SOCIAL NETWORKS



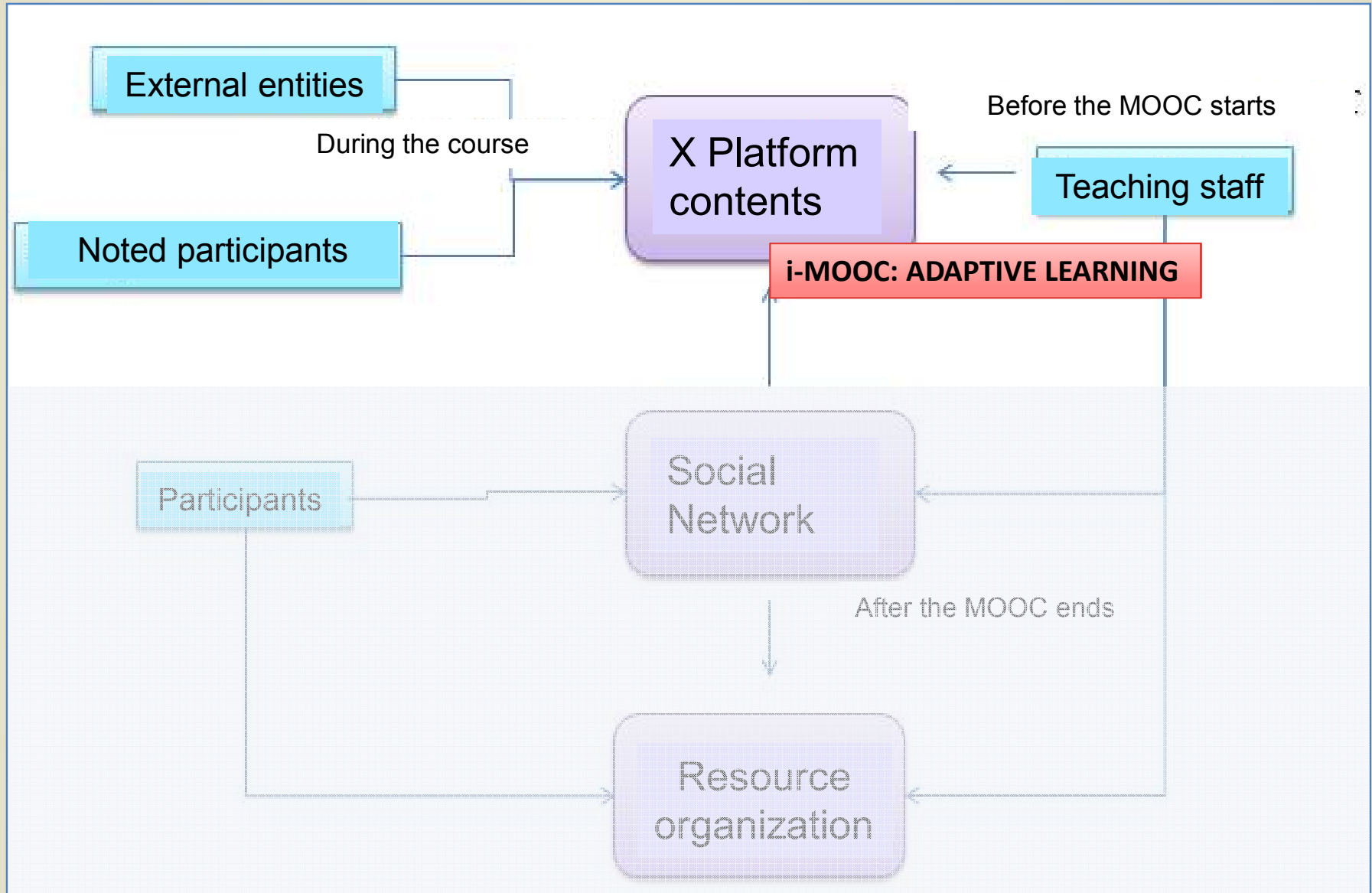
Instructional Design. Technological layer



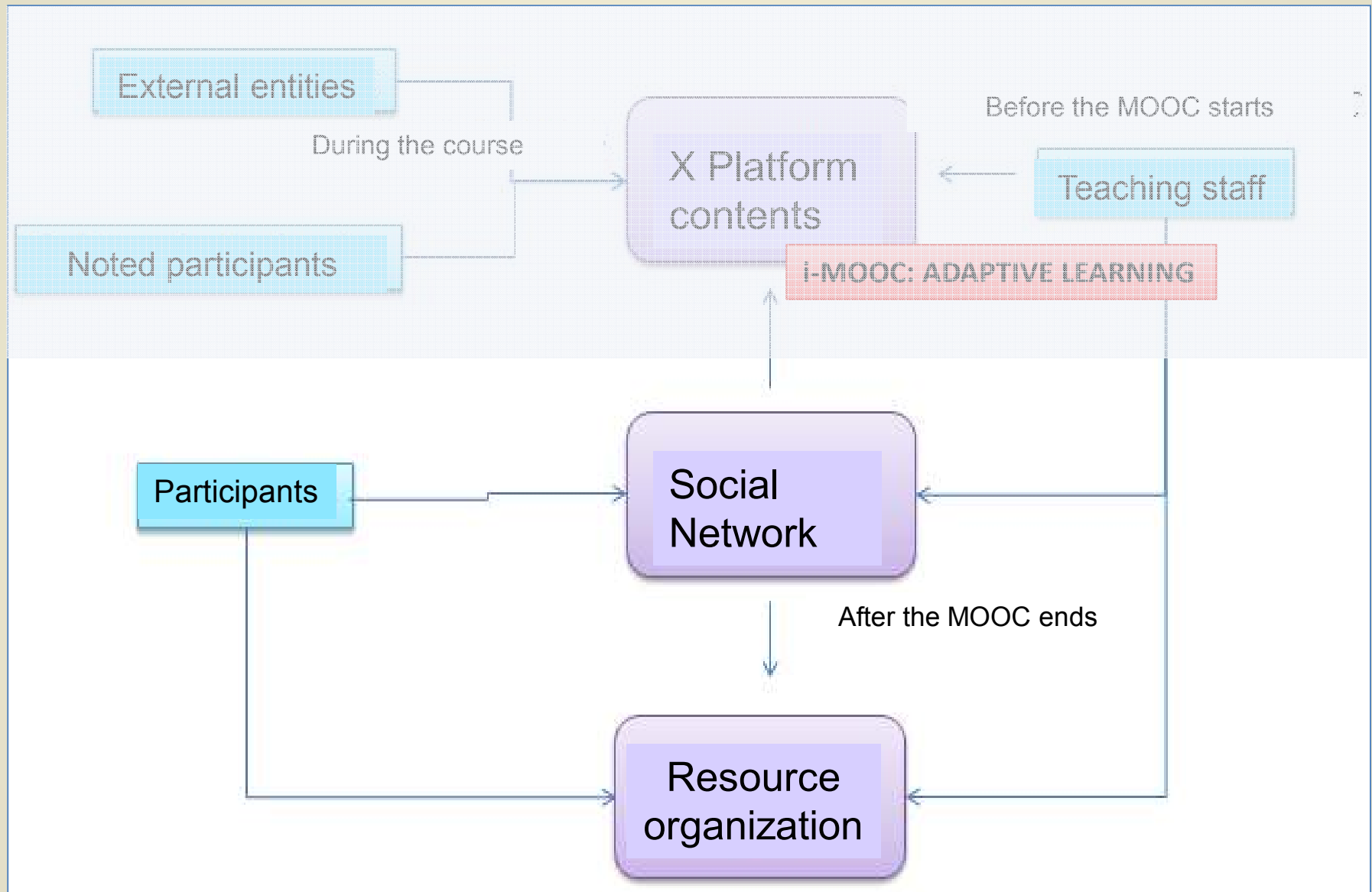
Instructional Design. Pedagogical layer



Instructional Design. Cooperative layer



Instructional Design. Cooperative layer

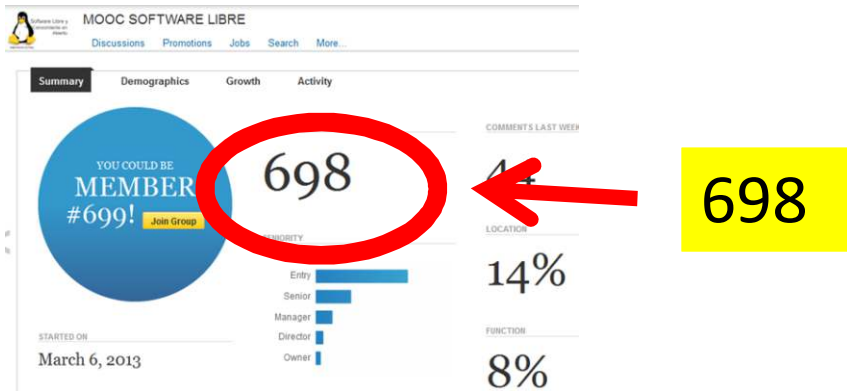


MOOC EFFECTIVENESS HAS BEEN IMPROVED

Ending ratio over enrolled students 28% (13,5% ending average MiriadaX)

DIFFERENT PROFILES ENRICH BOTH RESOURCES AND LEARNING

LEARNING COMMUNITY IS STILL ALIVE



698



Acerca de este grupo

Creado: 6 de marzo de 2013

Tipo: grupo de networking

Miembros: 889

889



2137

2.137 miembros

Results. Socialization

Q30. I've participated in one social networks of the course at least

Q31. Have you contacted with your course partners through the proposed social network

VALUE	Q30	Q31
YES	75%	65%
NO	25%	35%

Survey. 641 answers

Results. Cooperation

Q38. Sharing resources and interacting through social networks improve the learning in the course.

Q39. Sharing resources and interacting through social networks improve the initial contents of the course.

VALUE	Q38	Q39
1	2%	1%
2	2%	2%
3	11%	12%
4	37%	33%
5	48%	45%

Intelligent MOOCs: Social & Adaptive MOOCs

Curso: Innovación Educativa

Platform UPM/UZ in Moodle



Acceder

iMooc



Los iMooc son la nueva forma de sacar todo el partido a tus cursos. Dentro de un iMooc puedes definir qué contenidos quieres ver o que itinerario seguir en función de tu perfil.

Más info

Cursos



- Aplicación de las Redes Sociales en la Enseñanza
- Innovación Educativa
- Software libre

Ver todos

Únete



Si aún no estás registrado no esperes más y únete para empezar tu formación.

Regístrate

Courses offer different itineraries depending on the participants' decision/profile



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Thank you very much

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MOOCs: TYPE X and C

	xMOOC	cMOOC
Strategy	Conductist	Conectivism
Similar to	LMS online courses	Social networks and Personal Learning Environments
Learning guide	It is based on contents and/or tasks	Interactions among persons
Knowledge type	Holistic knowledge	Empirical knowledge
Evaluation	Test Coursework Peer evaluation	Knowledge created in the personal learning environments