

EUNIS 2013

Final Report

August 2013

Riga Technical University

Congress Committees

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1 Executive Summary

This report provides information on the financial statistics, submissions statistics and delegate survey summary and overall statistics for the EUNIS 2013 congress held in Riga Technical University, 11th till 14th June 2013.

The financial summary lists all expenditure and income, under the main headings of administration costs, venue, catering and materials.

The submissions summary includes general statistics on overall submissions and accepted papers, the number of accepted scientific papers, technological papers and posters, the acceptance rate, general statistics on reviews and statistics by topic and country.

The statistics chapter summarizes the breakdown of delegate registrations, the number of delegates and their countries.

The delegate survey and sponsors survey chapter includes the general statistics on delegates and sponsors responses and satisfaction ratings as well as open ended responses.

The sponsorship chapter includes the descriptions of sponsorship packages describing the included benefits and sponsors.

2 Financial Summary

	Actuals	%
Total fees	€ 98741,00	69,11%
Sponsors	€ 44128,00	30,89%
Total income	€ 142869,00	100,00%
Food & Social	€ 38419,66	28,71%
Premises	€ 28274,00	21,13%
Marketing & gifts	€ 14374,80	10,74%
Staff	€ 27234,82	20,35%
Trips	€ 6728,43	5,03%
Other	€ 18785,45	14,04%
Total costs	€ 133817,16	100,00%
Balance	€ 9 051,84	
50%	€ 4 525,92	
Costs paid by EUNIS	€ 1 239,14	
Will be paid to EUNIS	€ 5 765,06	

3 Submissions

3.1 General Statistics

Submissions	66
Accepted	59
Acceptance rate	0.89
Reviews	124
Average reviews per paper	2

Topic	Submissions	Accepted	Acceptance rate
ICT for Teaching and Learning Enhancement	22	18	0.82
Enterprise Information Systems	13	11	0.85
ICT for Mobility and Collaboration	12	10	0.83
Enterprise Architecture	12	11	0.92
Identity Management	10	9	0.9
IT Leadership and Governance	10	9	0.9
Social Media in Universities	9	8	0.89
Business Intelligence and University Analytics	8	8	1
University IT security	8	8	1
OpenAccess, Open data, Open Courseware and Digital publishing	7	7	1
Campus Computing: Cloud, High Performance Computing	6	6	1
Information Systems for Research Support	6	5	0.83
ICT in Learning Spaces	4	4	1

Country	Authors	Submitted	Accepted	Acceptance rate
Germany	31	7.57	7.57	1
Spain	21	11.07	9.57	0.86
Finland	13	8	8	1
United Kingdom	11	6.33	5.33	0.84
Italy	10	3.24	3.24	1
Portugal	9	2.29	2.29	1
France	8	4.33	3.33	0.77
Croatia	6	2	2	1
Netherlands	6	3.83	2.33	0.61
Russian Federation	4	2	2	1
Sweden	3	3	3	1
Poland	2	2	2	1
Denmark	1	1	1	1
Greece	1	0.33	0.33	1
Latvia	1	1	1	1
Serbia	1	1	1	1

3.2 Paper Submissions

Submitted:	
Scientific Papers	13
Technological Papers	47
Accepted:	
Scientific Papers	9
Technological Papers	44

3.3 Dorup Awards Submissions

Since no there were no submissions for Dorup Award, the Programme Committee reviewed all submissions and suggested a shortlist of Dorup Awards that included 4 papers. The invitations were sent to the authors of these papers and 3 authors agreed to submit an extended version of their papers to participate in Dorup Award.

3.4 Poster Submissions

Submitted:	
Posters	6
Accepted:	
Posters	6

3.5 Commercial Presentations

1. Rasmus Almqvist, Cisco, Business Development Manager, What's your Grand Design?
2. Dr. Sergey Belov, IBM University Relations Coordinator, IBM Central & Eastern Europe, Middle East, Africa (CEEMEA) Business Programs Manager, How to build the Smarter Planet together?
3. Werner Felger, Industry Director - Education & Research - Europe, Middle East & Africa, SAP AG "Enable the next generation Universities: academic excellence and administrative performance powered by affordable ICT"
4. Sergei Butenko, District Manager at EMC in the Baltic region, Journey to the Cloud
5. Fabian Kienle, Manager, Channel Readiness Central Europe at Citrix, Ubiquitous but under full control: Your Desktop, Apps & Data delivered anywhere through Citrix Enterprise Mobility

4 Statistics

4.1 Attendees

	Numbers	Percentage
Complimentary Registration (<i>invited speakers</i>)	36	15.00 %
Day Fee	1	0.42 %
Delegate - EUNIS Member Early Registration	120	50.00 %
Delegate - EUNIS Member Late Registration	18	7.50 %
Delegate - EUNIS Non-Member Early Registration	45	18.75 %
Delegate - EUNIS Non-Member Late Registration	20	8.33 %
TOTAL	240	

4.2 Complimentary Delegates

Name	Organisation	Items Covered
Richard Katz	Richard N. Katz & Associates	Registration, Accommodation & <i>Flight</i> *
Voldemar A. Innus	VAI Consulting	Registration
Ian Dolphin	Sakai Foundation	Registration
Jan-Martin Lowendahl	Gartner, Higher Education Strategies	Registration & Airport transfer
Ricardo Ferreira	European Commission	Registration
Jennifer L. Foutty	Kuali Foundation	Registration, Accommodation & Airport transfer
Greg Palmer	University of Pennsylvania, MAGPI	Registration, Accommodation, Airport transfer & <i>Flight</i> *
Eli Shmueli	Israeli Inter-University Computation Center	Registration
Greg Mathers	RTU Riga Business School Organizational Behaviour Leadership, Business Communication Skills faculty	Registration

* paid by EUNIS

4.3 Accommodation

We have made room reservations for 48% of our Congress attendees. Other attendees organized their own accommodation.

Hotel	Rooms booked	Percentage
Islande Hotel	94	34.9%
Maritim Park Hotel	35	13.0%
Total	129	48.0%

4.4 Demographic

Coutry	Numbers	%
America		
United States	5	2.08 %
Asia		
Israel	1	0.41 %
Lebanon	1	0.41 %

Europe		
Albania	3	1.25 %
Belgium	3	0.83 %
Croatia	2	1.25 %
Czech Republic	5	2.08 %
Denmark	4	1.66 %
Estonia	12	5.00 %
Finland	37	15.41 %
France	8	3.33 %
Germany	16	6.66 %
Greece	2	1.25 %
Ireland	1	0.41 %
Italy	5	2.08 %
Latvia	33	13.75 %
Lithuania	4	1.66 %
Netherlands	18	7.50 %
Norway	7	2.91 %
Poland	13	5.41 %
Portugal	8	3.33 %
Romania	1	0.41 %
Russia	1	0.41 %
Serbia and Montenegro	4	1.66 %
Slovakia	2	1.25 %
Spain	8	3.33 %
Sweden	15	6.25 %
Switzerland	2	1.25 %
United Kingdom	19	7.91 %
Total Number of Participants	240	

4.5 Social Events

	Numbers	%
Gala Dinner	193	80.42 %
Welcome Reception	171	71.25 %

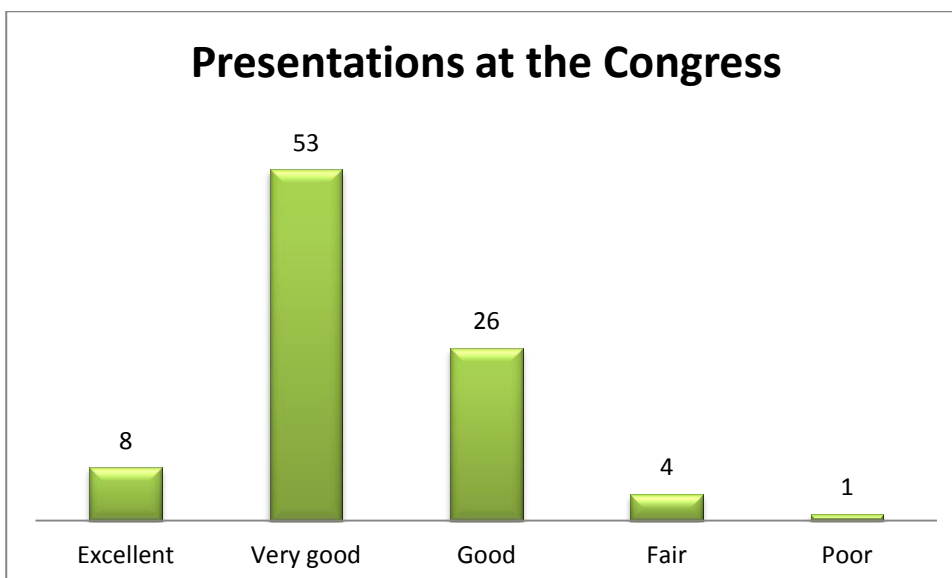
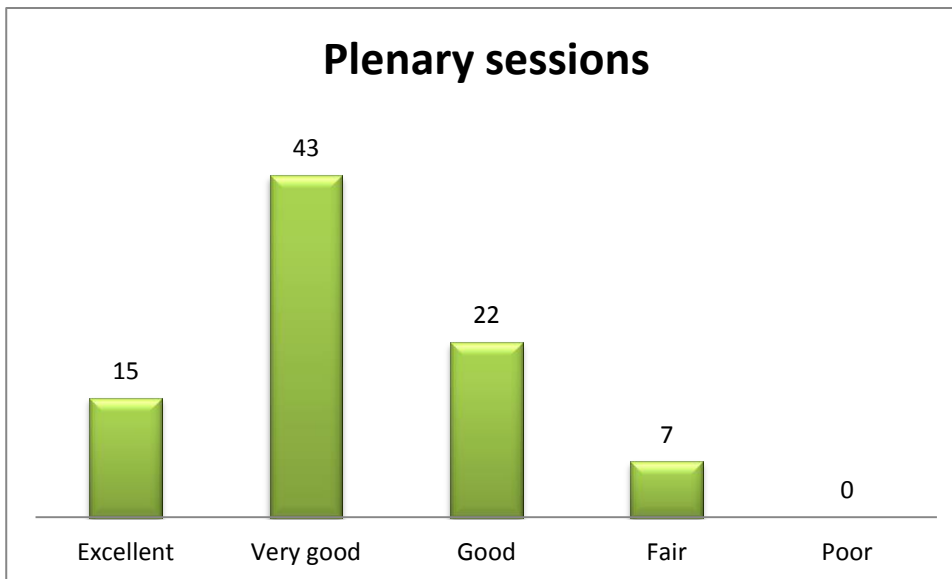
4.6 Tours

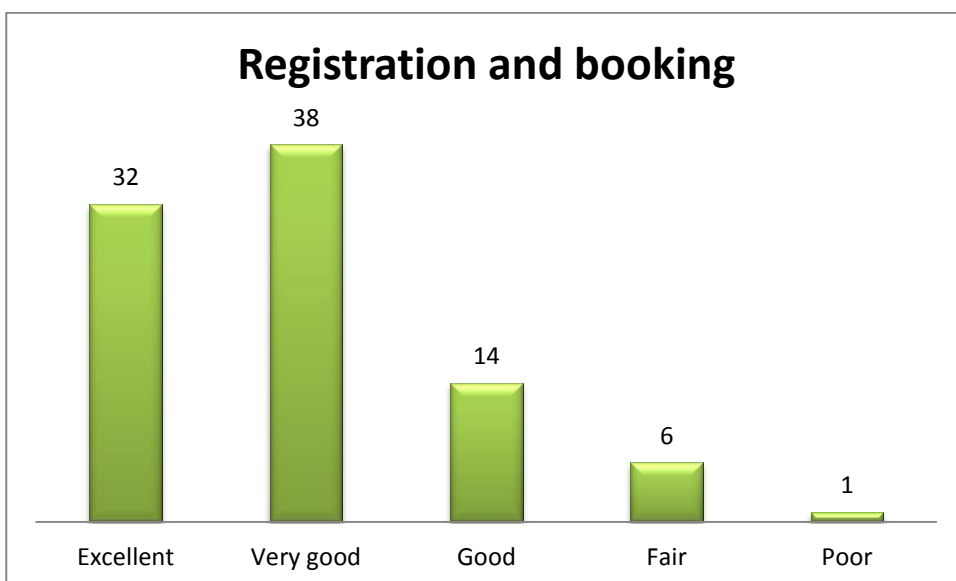
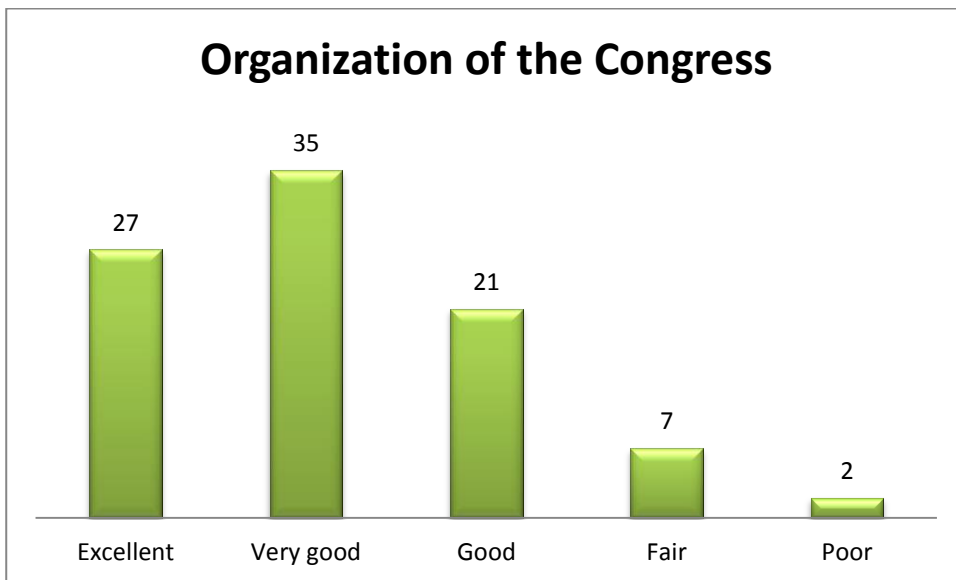
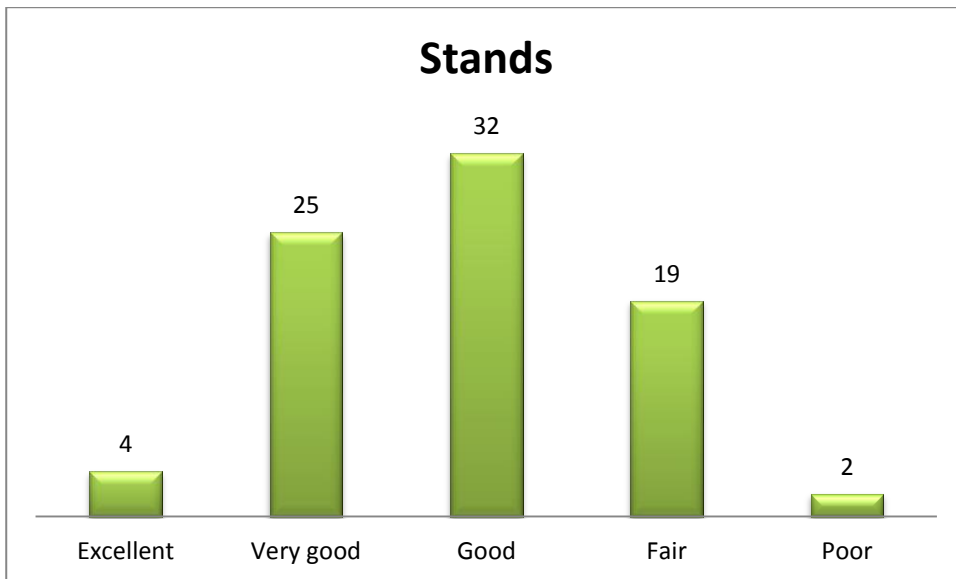
Birch Sup World tour was cancelled. We offered to attend Riga City Tour instead or refund money.

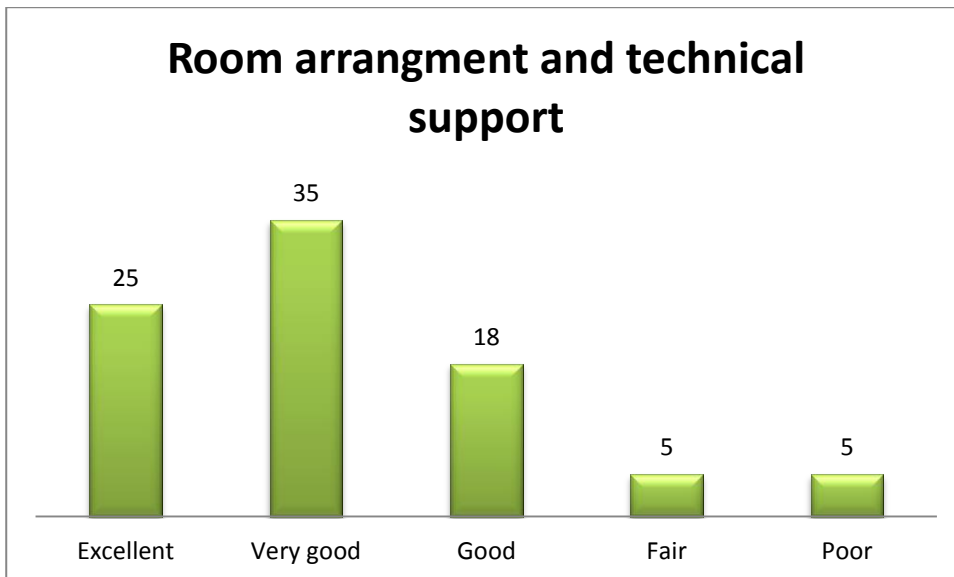
Tour	Attendees	Percentage
Riga City Tour	6	2.2%
Rundale Palace	3	1.1%

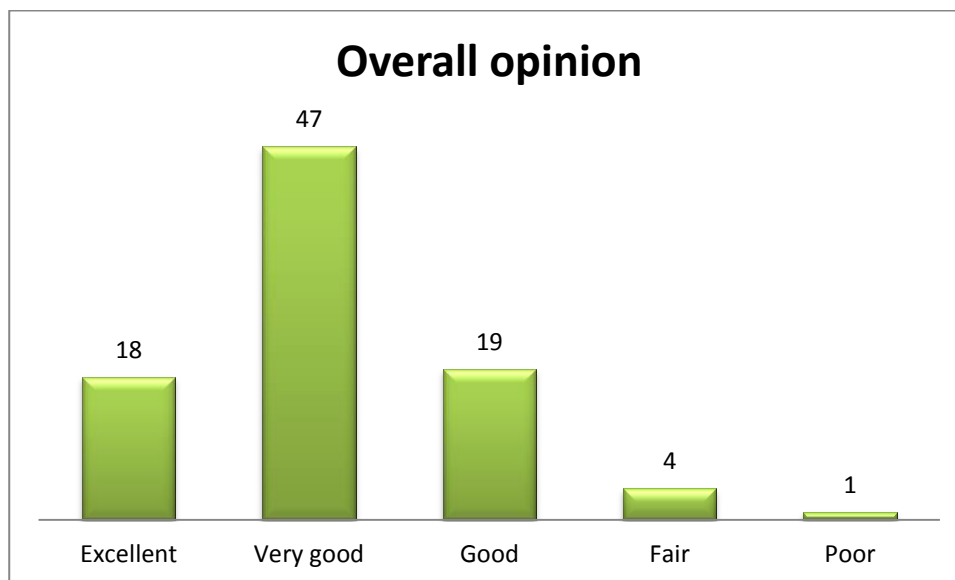
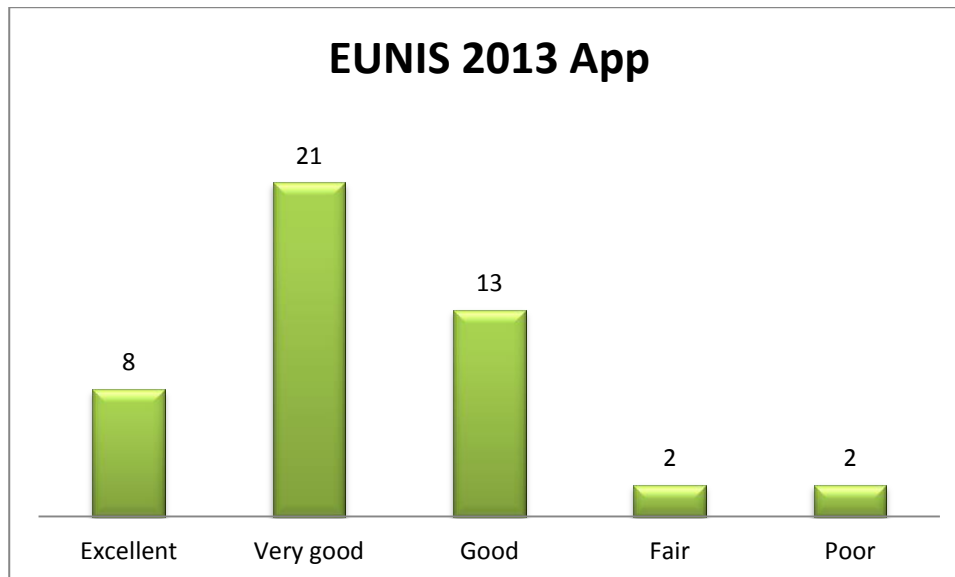
5 Delegate Survey

5.1 Satisfaction Ratings









5.2 Open Ended Responses

1. Changes/wishes for next year

- Arrange EUNIS in university premises in old town - all parts of program and accommodation
- Congress place could be in the city centre
- Parallel sessions must not disturb each other and must have better sound
- The presentations could be available before (or during) the speech
- Less last-minute changes of schedule
- Higher quality papers in less sessions; No added value of twitter
- More breaks - not so long presentations in a row
- Introduce short pause slices between all presentations
- Less parallel sessions on the same field
- It could be considered setting next year conference agenda to include keynote speakers also at the end of each day

- Instead of paper presentations as monologues, maybe more workshops?
- Skip sessions after 4-5 PM. It's hard to follow if they start at 9 or 8:45
- Visit of the university
- Extended reduced hotel rates - acknowledge flight times and opportunity for, say, weekend stays
- Better and more consistent information and communication
- More about mobile devices and NFC

2. Your comments

- Live music and dancing in Gala Dinner were excellent!
- This was close to perfect! Only some minor hassles with hotel room reservations. Thanks!
- The organizing committee did a good job. Thank you!
- One of the best EUNIS conferences yet. Well done!
- Excellent organized conference - first class job is done. Thank you! Again, WiFi connection in Riga was very good (it could be fine if next conference venues would ensure WiFi at least at the same high level as it was in Riga).

6 Sponsorship Packages and Exhibition

EUNIS 2013 Riga Congress organizers offered 4 cooperation possibilities – Platinum, Gold, Silver and Bronze Sponsorships.

6.1 Platinum Sponsorship – 12 000 EUR

The sponsorship included the following benefits:

- Possibility to choose the placing at the exhibition
- Mailing List in advance
- Banner in the Congress's web first page
- Company logo at the bottom of Congress live broadcast of Opening Session
- Company logo displayed on screen at the beginning of every session
- Recognition on Congress Scientific Program
- Branded 1 social event
- Exhibition Space (Full package)
- Acknowledgement of sponsoring company at the closing session
- Opportunity to give oral presentation (45 min slot in a parallel session)
- Leaflet in congress bag
- Branding of all print materials
- Recognition in Program Booklet (listing of sponsors)
- Acknowledgement of sponsoring company at the opening general session
- Logo in captured video sessions (available for 5 years)
- Attendance of 2 complimentary delegates

6.2 Gold Sponsorship – 7 000 EUR

The sponsorship included the following benefits:

- Mailing List in advance
- Banner in the Congress's web first page
- Acknowledgement of sponsoring company at the closing session
- Opportunity to give oral presentation (45 min slot in a parallel session)
- Leaflet in congress bag
- Branding of all print materials
- Exhibition Space (space only)
- Recognition in Program Booklet (listing of sponsors)
- Acknowledgement of sponsoring company at the opening general session
- Logo in captured video sessions (available for 5 years)
- Attendance of 2 complimentary delegates

6.3 Silver Sponsorship – 5 000 EUR

The sponsorship included the following benefits:

- Banner in the Congress's web second page
- Exhibition Space (space only)
- Recognition in Program Booklet (listing of sponsors)

- Acknowledgement of sponsoring company at the opening general session
- Attendance of 1 complimentary delegate

6.4 Bronze Sponsorship – 3 000 EUR

The sponsorship included the following benefits:

- Banner in the Congress's web second page
- Recognition in Program Booklet (listing of sponsors)
- Acknowledgement of sponsoring company at the opening general session
- Attendance of 1 complimentary delegate

6.5 Exhibition

Companies that are looking at the possibility to participate only at the exhibition have the following two opportunities – full package or space only.

In Full package were included:

- Booth size = 6sqm(3mx2m)
- White lacquer aluminum structure 2,50 height
- Fascia board 33 cm wide, with each side wall to the gangways labelled 2 spots lights
- 1 power point (13 amp socket)
- 1 table, baize and 2 chairs

In Space only were included:

- Booth size = 6sqm(3mx2m)
- Floor space furnished with table, baize and 2 chairs 1 power point (13 amp socket)

6.6 EUNIS 2013 Congress Sponsors



www.cisco.com



www.emc.com



www.ibm.com



www.sap.com



www.also.com



www.telia.lv



www.exigenservices.com



www.extron.com



www.panopto.com



www.smn.lv



www.biroteh.lv

7 Lessons Learned

Evaluating the organization of EUNIS 2013 Annual Congress organizers suggests updating EUNIS Congress Organization guidelines to address the following issues:

- Besides direct costs the exhibition hall adds costs for furniture and all IT setup
- Hotel for conference price should be available already one day before pre-congress event
- Attendance for trips during pre-congress day was very low
- Registration should be optimized to avoid queues in the first day of Congress
- Negotiate sponsors ASAP, provide sponsors statistics of participants for previous 3 years
- Avoid traffic jams
- Attendance for pre-congress, reception and gala dinner was very good
- Number of papers was very low, motivation to submit paper should be reviewed
- Take into account public procurement process
- Airport shuttle are used a lot. It causes a lot of work for organizing
- Options for Gala dinner places in Riga were limited
- Number of registrants outside EU, with no aim to participate, some payments with stolen credit card
- Radio communications between support staff helped a lot

8 Appendixes

Appendix #1: List of EUNIS 2013 Participants

Appendix #2: Presentation for EUNIS Board and for publishing in the eunis.org.