



## EUNIS Congress 2021: Sponsorship Agreement

The EUNIS 2021 Congress is a virtual event to be held on 9-11 June 2021.

The event is organised and managed by Greek Universities Network (GUnet), University of Athens – Network Operation Center, Panepistimiopolis Ilissia, Postcode: 157 84 Athens on behalf of EUNIS (European University Information Systems), Maison des Universités, 103 Boulevard Saint-Michel, 75005 Paris, France. References to '@the organisers', 'we', 'us', 'our' shall refer jointly to GUnet and EUNIS.

All Sponsorship sales shall be subject to the following terms and conditions:

### 1. SPONSOR BENEFITS

- 1.1. Details of the Sponsor Benefits provided at each of the sponsorship levels are included in appendix 1.
- 1.2. Details of the deadlines for sponsors to supply information are included in appendix 2.

### 2. SPONSORSHIP FEE

- 2.1 In consideration of us providing the Sponsor Benefits, you shall pay to us the Sponsorship Fee promptly on acceptance of this Agreement, and in any event within fifteen (15) days of our request.
- 2.2 If the Sponsorship Fee is not received by us when due, we reserve the right to cancel your participation in the event.

### 3. OUR OBLIGATIONS

- 3.1 We shall provide the Sponsor Benefits and organise the Congress using reasonable skill and care.
- 3.2 We will offer guidance to help you align your sessions and materials to our member interests.

### 4. YOUR OBLIGATIONS

- 4.1 You undertake to supply us with your logo and sponsorship materials, in suitable format, promptly upon accepting this agreement and no later than our published deadlines.
- 4.2 Gold and silver sponsors undertake to submit details of their session title, participating speaker/s and outline content for approval by the EUNIS21 program committee promptly upon accepting this agreement and no later than our published deadlines. You will cooperate with us to make any necessary amendments if requested to do so.
- 4.3 You undertake to support the Event through appropriate marketing and promotional channels.

## 5. FORCE MAJEURE

- 5.1 In the event that the EUNIS 2021 organisers are prevented from carrying out their obligation as a result of any cause beyond their control, such as, but not limited to, acts of war, acts of terrorism, disease or pandemic, strikes, flood and failure of third parties to deliver goods or services, the organisers shall be relieved of their obligations and liabilities for as long as fulfillment is prevented.
- 5.2 In the case of cancellation of all, or part of, the event you shall be entitled to a reasonable refund of the Sponsorship Fee, which shall reflect any material restriction in the benefit or value of the Sponsor Benefits.

## Booking Confirmation

We acknowledge the terms and conditions and would like to confirm our booking for a sponsorship package.

Company name:

Sponsorship level:

Contact person for invoicing  
(name and email):

Contact person for content  
(name and email):

Please send the booking confirmation and your event materials to [gill.ferrell@eunis.org](mailto:gill.ferrell@eunis.org)

## Annex 1 Sponsor Benefits

	Gold	Silver	Bronze
Price in euros <sup>1</sup>	5,000	4,000	1,500
<b>Benefits included</b>			
Plenary session (30 mins) Intended as a panel session or high quality keynote on a topic of general interest.	Y		
Showcase session (15 mins) Ideally customer case study		Y	
Delegate list <sup>2</sup>	Y	Y	Y
Logo on all introduction and transition slides.	Y	Y	
Logo on Congress web pages.	Y	Y	Y
Deluxe sponsor booth in marketplace <sup>3</sup>	Y	Y	
Standard sponsor booth in marketplace <sup>4</sup>			Y
Follow-up mailshot to all registered delegates <sup>5</sup>	Y	Y	Y

<sup>1</sup> EUNIS Gold corporate members have 20% discount off these prices.

<sup>2</sup> The delegate list will show the following information for those who have opted in to share their details: first name, family name, job title, organisation, country, email address.

<sup>3</sup> The deluxe sponsor booth will have two interactive resources. This can be any combination of the following:

- video
- link to a report/white paper in PDF format
- pop-up poster in .png format
- link to your website
- link to other application e.g. Google Docs or a whiteboard to capture non-verbal input from visitors.

<sup>4</sup> The standard sponsor booth will have one interactive resources. This can be any of the following:

- video
- link to a report/white paper in PDF format
- pop-up poster in .png format
- link to your website
- link to other application e.g. Google Docs or a whiteboard to capture non-verbal input from visitors.

<sup>5</sup> Gold and silver sponsors are permitted to send one direct email to each of the participants who have opted in to this. Bronze sponsors will be invited to submit material for a post-Congress mailshot to be sent by EUNIS.

## Annex 2 Deadlines

Deadlines for sponsors to provide information.

<b>Item</b>	<b>Final date to supply</b>
Company logo	Ideally when booking and no later than 30 April
Session title (Gold)	ASAP no later than 9 April
Session outline and presenter names (Gold)	ASAP no later than 9 April
Session title (Silver)	ASAP no later than 9 April
Session outline and presenter names (Silver)	ASAP no later than 9 April
Resources for sponsor booth (all)	ASAP and no later than 30 April

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