

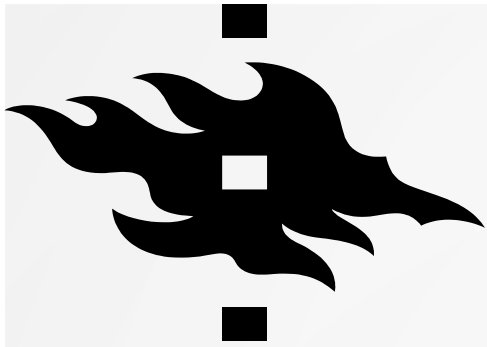
HELSINKIUNI DIGIHUB SPACE FOR CREATING DIGITAL SERVICES

10.6.2020

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Perustajajäsen (ei tulli)
(- ~~Tuntiopettaja~~)
(- ~~Professoridason tulleija~~)
- "Perustajajäsen" 2
- ~~Asiantuntijajäsen (hallinnollinen)~~ 1 h
- Muu henkilöstö (palvelus tms)

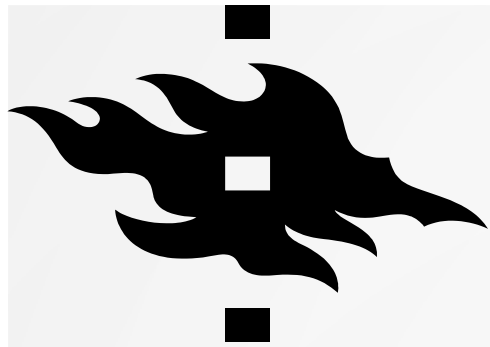


WHAT IS DIGIHUB?



Based on
Digiroadmap

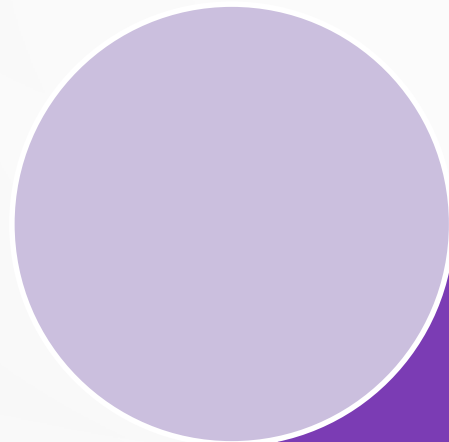
Place, where
people in the
university turn
ideas into reality



PURPOSE



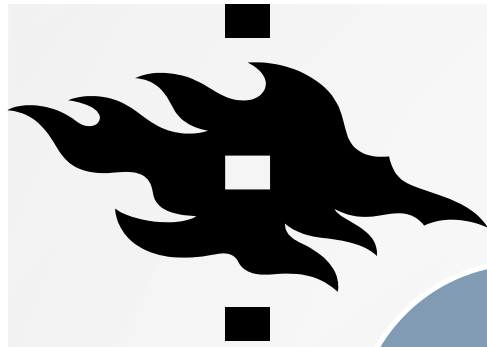
DigiHub fosters efficiency and better quality in development.



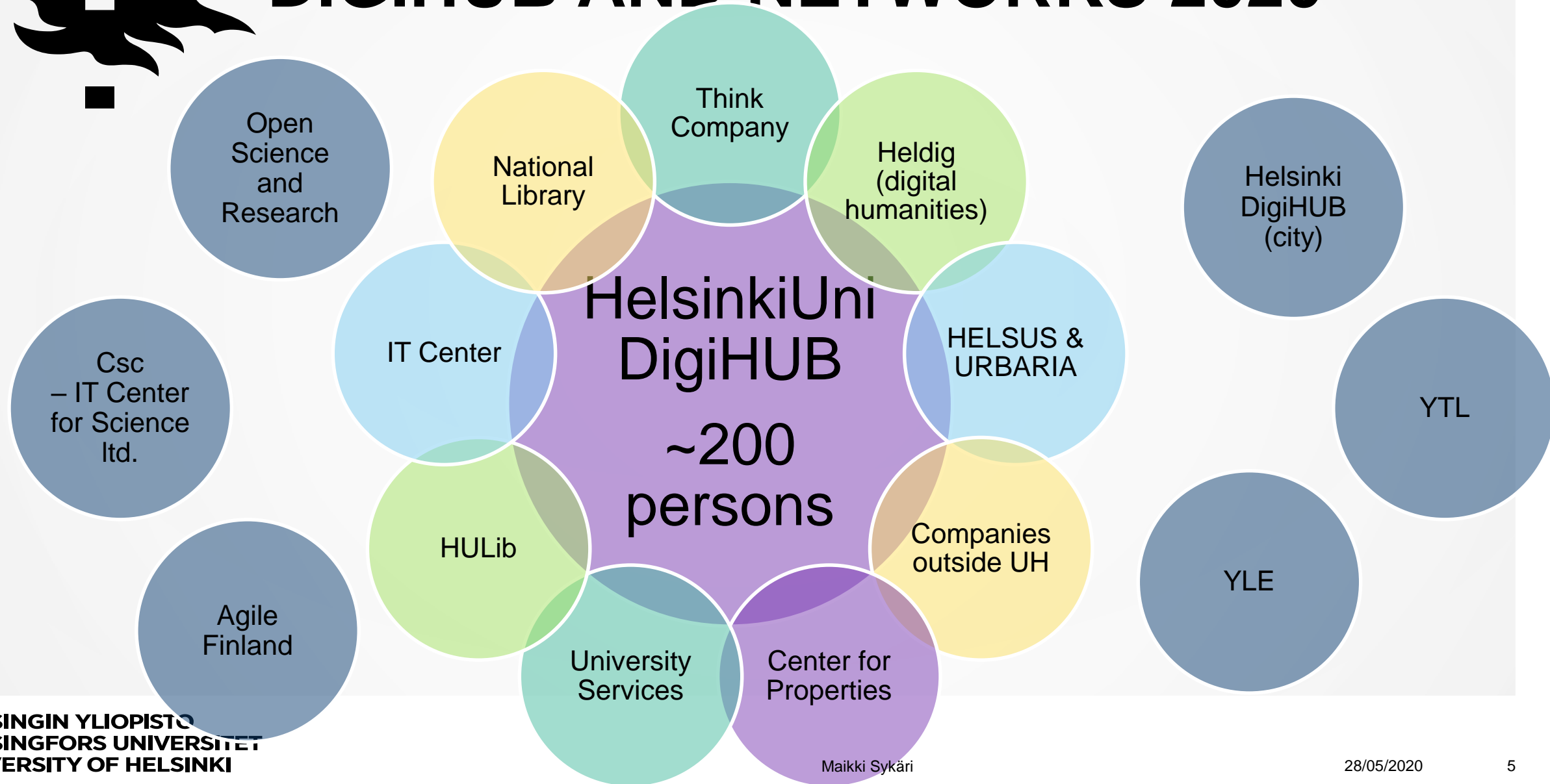
In DigiHub people develop new digital services and solution by experimenting together.

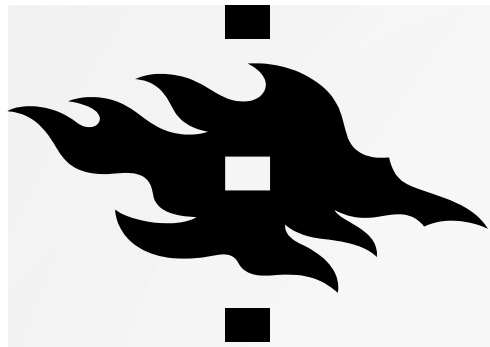


PEOPLE AND SPACES



DIGIHUB AND NETWORKS 2020





4 TYPES OF SPACE IN DIGIHUB

+ virtual spaces!

Open main area

- **cafeteria, open space, socializing**
- About 10 seats (highly volatile, like cafeteria).
- Ex tempore meetings



MOUNTAIN



CAMPFIRE



WATERING HOLE



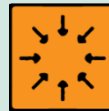
HANDS ON

Collaborative /private team space

- **planning, meeting, workshop, co-creation, private working space**
- 6 team spaces, 20-30 teams
- Overall capacity for team space is about 50 seats.



CAVE



CAMPFIRE

Event space

- **Workshops, co-creation, demo**
- Major event space
- Shared with a master study program in URBARIA



MOUNTAIN



WATERING HOLE

Street setup

- **Pop-up user research**
- Lobby of Porthania building



WATERING HOLE



HANDS ON

SPACES IN DIGIHUB

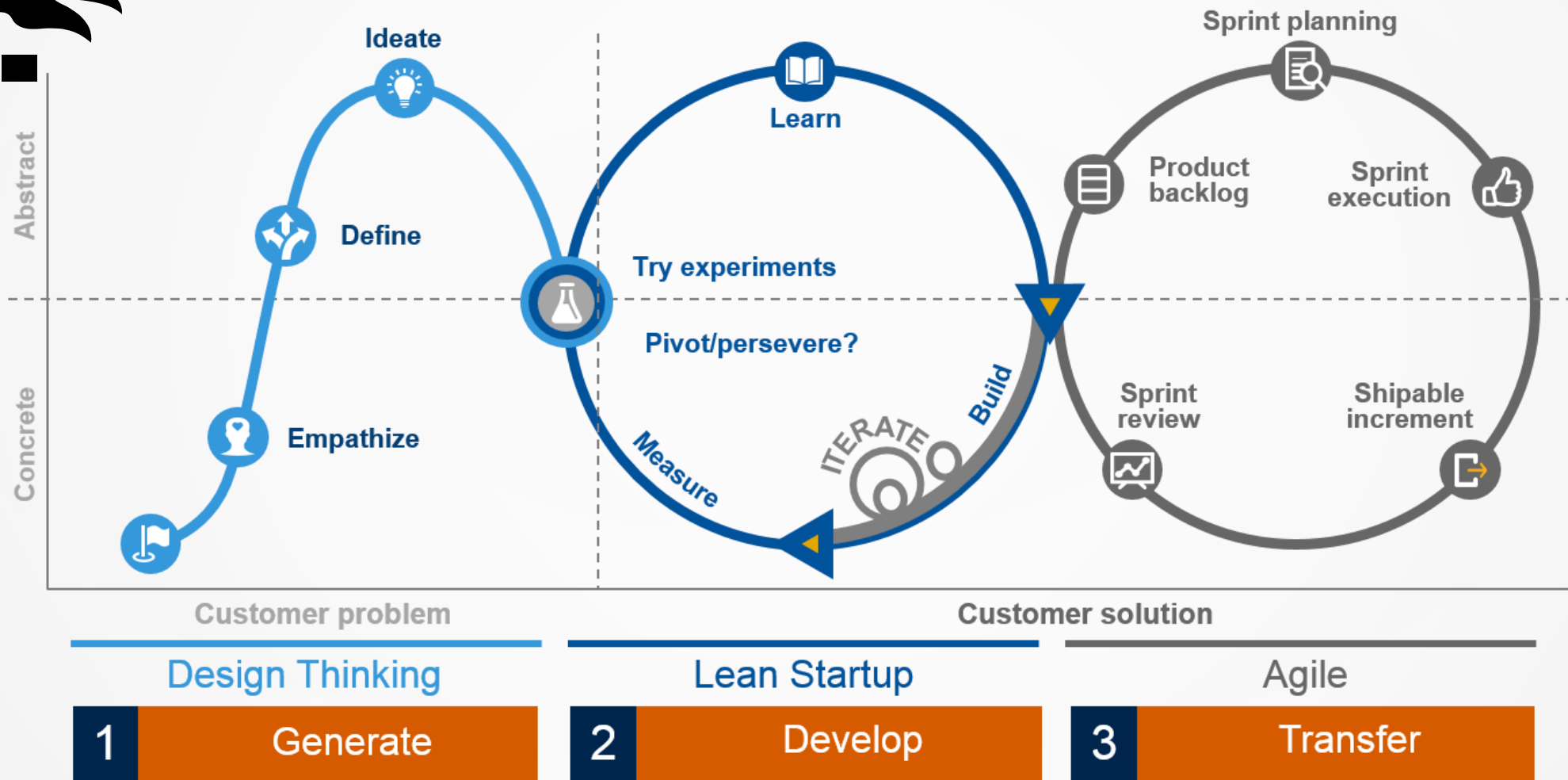


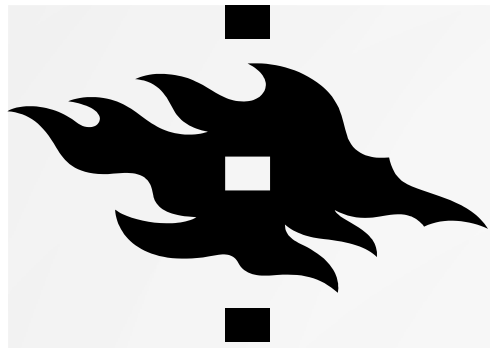


LEAN, AGILE AND OTHER TOOLBOXES

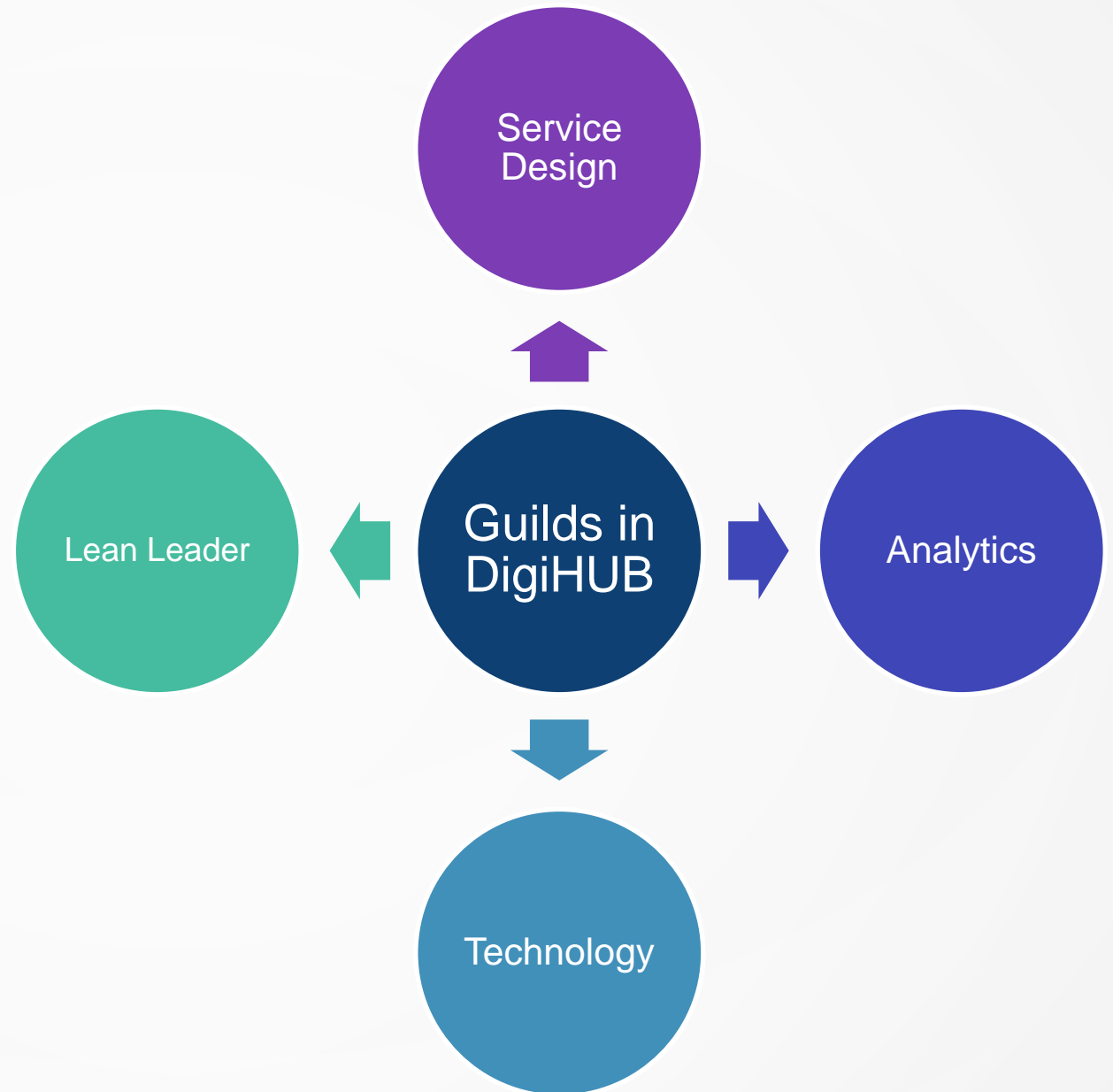
TYPICAL METHODS IN USE

PICTURE: GARTNER





COMMUNITIES OF PRACTICE IS THE KEY





MEASUREMENTS

SURVEY RESULTS 2019

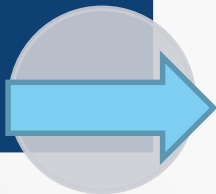
Numbers represent arithmetic mean:

- 1 not at all
- 2 somewhat
- 3 a lot
- 4 very much

...AND SPRING 2020 CHANGE SHOWN BY ARROWS

- More than half agreed that they benefit from **sharing space with other teams**

2,3->2,3



- 73% agreed that DigiHUB does **support their work**

2,5-> 2,6



- 71% agreed that their **skills had increased** because of DigiHUB

2,2->2,4



- Almost all were **satisfied with their team space** (95%->100%)

3,2->2,9



MEASURING CONTINUES

Measuring
projects and
continuous
improvement

- Previous metrics are about DigiHUB but projects' "hard" metrics are measured by each project
- DigiHUB encourages using better metrics by educating and arranging workshops. Half of DigiHUB projects have defined their business objectives in project portfolio.

THANK YOU!

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