Education of the 21st century
Social Learning with SAP solutions

Rob Jonkers – Solution Management SAP Education & Research
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Short agenda

- SAP?
- Starting point
- Trends & Why
- Answer/solutions
- Demo
VU University Amsterdam: Simplifying Student Life and Saving Money with SAP® Student Lifecycle Management

To become one of the world’s major research universities, VU University Amsterdam must draw new talent while managing budget constraints. One step was to implement the SAP® Student Lifecycle Management application at a third of the cost of competing products. Now students can manage their academic careers online from admission to graduation, resulting in significant savings on administration.
SAP & Social Learning: the starting point

SAP enables education institutions to focus on core mission by enabling institutions with solutions to manage the student’s long-life learning lifecycle.

Creating Value for Long-Life Learning

Enabling advanced and superior educational systems for all education stakeholders
Are you able to support life-long learning, optimized collaboration, promote individual achievement and foster education?
Trends in Education

The Massive Open Online Course (MOOC) is any web-based course that is aimed at large-scale participation and is provided on an open access basis. This is my story...

Source: the Chronicle of Higher Education

BYOD
Bring Your Own Device
Empowerment is changing the rules for students, professors and universities.
Why consider social collaboration in education context?

- Learn at any place, any time
- More effective learning (Communication & Interaction)
- Remove time and place boundaries
- Get degree in time and budget
- Development outside classroom
- 70% of learning which occurs is informal & social
An holistic answer from SAP

SAP provides a platform and solution portfolio, which provides answers to the intensely debated topics of IT:

- In-Memory Computing
- Mobile applications
- Cloud based concepts
Solution building blocks

Faculty/Schools

Professors

Students

Management/Government

SAP Cloud Portal

Mobile Device & Users Support Management

Early Warning & (Predictive) Analytics

Learning Services

Social Media & Collaboration

E-Learning & Virtual Classroom

Education Services

Stakeholder personal services

External stakeholder services

Core Institution Services

Institution Learning Services

Institution Management

Institution Administration

Institution HR & CRM

Institution Finance & Procurement
SAP Jam capabilities
Social Collaboration tight into academic processes

University process social
Social in applications and processes. E.g. Recruiting and admission

Structured collaboration
Brainstorm, problem solve, make decisions with ‘business’ like tools (ranking, pro/con tables, etc.)

External collaboration
Collaborate with prospects, sponsors, internships companies

University social networking
Groups, feeds, discussions, etc.

More Value
SAP Jam: Social collaboration across your entire network
Supporting university wide or cross-faculty social processes
Use Cases – SAP SLcM & SSF JAM (1/2)

- **Recruiting & Application/Admission process** → Prospect student send in his admission via the portal and/or mobile application and afterwards receives a message that he/she is invited to the University Admission JAM group. Here the applicant can find all relevant info on the admission procedures, can ask questions, can see tutorial movies, etc etc

- **Course Registrations process** → Course registration: once a student is registered for a course the student is automatically added to the JAM group for that course. That group is owned, managed and driven by the professor

- **Course Registrations process** → Course & event registration: same + there are subgroups in the course JAM group that are only accessible for the students that are registered for the specific event/class
Use Cases – SAP SLcM & SSF JAM (2/2)

- **Specific topic groups** → groups to be created in the context of course work so that specific student groups to work on a specific project
  - Research departments to work on a specific research topic
  - …. etc

- **Graduation & Alumni Process** → after the student successfully graduated the student/alumni is registered automatically for the Alumni JAM group *(program of study based)*. The group would have sub groups based on the year of graduation

- **Others** →
  - Social collaboration JAM groups per Program of Study?
  - And/or JAM groups per faculty?
  - …. Etc etc!
Live demo
SAP Jam is market leading

Established leadership:

- Visionary in Gartner’s Social Software in the Workplace Magic Quadrant 2010-12
- Leader in IDC’s Social Use in Integrated Talent Mgmt 2012
- Champion in Info-Tech’s Collaboration Platforms Vendor Landscape 2012
- Major Player in IDC’s Social Software MarketScape 2012

And that’s what I like about Jam. It is not social for the sake of social. It just helps people get the job done.

*Alex Williams, TechCrunch, 9/27/2012*

With SAP Jam, SAP moves to the front of the pack for enterprise social collaboration solutions. It is a rich, social platform that supports multiple collaboration modes, making it much more useful to wider swaths of a mid-sized to large company.

*Tom Petrocelli, Enterprise Strategy Group*
Questions?
Thank you!

Contact information:
Rob Jonkers
Solution Owner – SAP Education & Research
Solution Management
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