



EUNIS-Rectors 2012

Prague, May 24–26, 2012

Malostransky Palace

Final Programme



PARTNERS



Microsoft®

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WELCOME ADDRESS

3rd EUNIS Rectors Conference

Higher Education Challenges and Priorities

Information Technology as a lever for competitiveness

Following the two EUNIS Rectors events held in Paris in 2003 and 2006, EUNIS is organising a third conference which will bring together Rectors, Presidents, Vice Chancellors and their representatives from across Europe to discuss strategy, policy, organisation and management issues for higher education with a particular focus on strategic planning for the effective use of technology in a cooperative/competitive globalised world.

The conference is aimed at university leaders and therefore the sessions will have a strategic rather than technical focus.

University leaders invited to speak at this conference will try to give answers to a number of questions, e.g.:

Can “Decision Support Systems” really improve decision making?

How can IT improve collaboration between universities?

How can technology improve communication between universities and national and international bodies?

How can IT help universities improve their rankings in league tables?

How can technology-enhanced learning improve competitiveness?

How can IT improve “quality assurance”?

How can IT be used to deter and detect plagiarism?

How can universities benefit from “cloud computing”?

How to ensure return on investment in IT?

Many other issues may be raised and solutions offered when university leaders attending the conference have the opportunity to discuss their common problems. As in 2006 in Paris, a working “Birds of a feather” breakfast is organized on Saturday 26th.

The conference will start on Thursday 24th May at noon (with lunch), and end on Saturday 26th at 12:30 over lunch. It will take place in the historical Malostransky and Kaiserstein palaces in Prague. A social programme including a gala dinner and guided excursions will allow time to discover the beautiful city of Prague and give the opportunity for some relaxation from the intensive work sessions.

Prof. Jan Madey, PhD, DrSc.
President of EUNIS

Prof. Ing. Ivan Vrana, DrSc.
President of EUNIS-CZ



COMMITTEES

Organizing Committee

Ivan Vrana (*EUNIS-CZ President, CULS, Czech Republic*) – Chairperson

Václav Havlíček (*EUNIS-CZ, CUT, Czech Republic*)

Jan Madey (*EUNIS President, University of Warsaw, Poland*)

Jaromír Marušinec (*EUNIS-CZ, UTB, Czech Republic*)

Josef Milota (*EUNIS-CZ, USB, Czech Republic*)

Petra Poulová (*EUNIS-CZ, UHK, Czech Republic*)

Jan Rychlík (*EUNIS-CZ, WBU, Czech Republic*)

Milena Tvrdíková (*EUNIS-CZ UTO, Czech Republic*)

Programme Committee

Lígia Maria Ribeiro (*EUNIS, University of Porto, Portugal*) – Chairperson

Yves Epelboin (*EUNIS, Université P.M.Curie, France*)

Jean Francois Desnos (*EUNIS Executive Secretary, France*)

Jan Madey (*EUNIS President, University of Warsaw, Poland*)

Ilkka Siissalo (*EUNIS, University of Helsinki, Finland*)

Ivan Vrana (*EUNIS-CZ President, CULS, Czech Republic*)

CONFERENCE SECRETARIAT

GUARANT International spol. s r.o.

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GENERAL INFORMATION

Badges

Participants and accompanying persons will receive a name badge upon registration. Everyone is kindly requested to wear his name badge when attending the meeting. Only participants who are wearing their name badge will be admitted to the lecture halls.

A Certificate of Attendance

A Certificate of Attendance will be available at the Registration Desk.

Cloakroom

A cloakroom is located in the Conference Venue

Opening hours are as follows:

May 24, 2012	12:00–20:30
May 25, 2012	08:00–14:00
May 26, 2012	08:00–14:00

Insurance

The Organizers of the EUNIS-Rectors 2012 Conference do not accept liability for any injury, loss or damage, arising from accidents or other situations during, or as a consequence of the Conference. Participants are therefore advised to arrange insurance for health and accident prior to travelling to the Conference.

Internet Facilities

WIFI connection is available in the whole Conference Venue free of charge.

Language

The official language of the conference is English. Simultaneous interpretation is not provided.

Mobile Phones

As a courtesy to fellow attendees, please turn off cell phones during educational sessions.

Programme Changes

The organizers cannot assume liability for any changes in the programme due to external or unforeseen circumstances.

Refreshment

Complimentary coffee breaks and lunches will be served to all registered participants in the foyer of the Conference Venue.

Smoking Policy

For the comfort and health of all participants, smoking is not permitted at any time.

Staff

Conference staff will be happy to assist to participants during the conference.

GOOD TO KNOW

Currency

Czech crown is the official currency in the Czech Republic. Exchange of foreign currency is available at Prague International Airport, at most hostels, banks and exchange offices throughout the city.

Electricity

The Czech Republic uses a 220 volt 50 Hz system.

Shopping

Most shops in Prague are open from 9:00 to 18:00, Monday through Saturday. Shops in the city centre are usually open from 10:00 to 20:00, Monday through Sunday.

Taxi Service

In the city centre, taxis are easy to hail from the street but we strongly recommend to use hotel taxis or to call taxi by phone, through the radio taxi service of the following reliable companies:

AAA radiotaxi	14014
ProfiTaxi	844 700 800

Tipping

Service is usually included in the bill in bars and restaurants but tips are well accepted. If you consider the service good enough to warrant a tip, we suggest about 5–10 %.

REGISTRATION

The Registration Desk is located in the foyer of the Malostransky Palace on 1st floor

Opening hours:

May 24, 2012	11:00–19:00
May 25, 2012	08:00–14:00
May 26, 2012	08:00–14:00

Registration Fees

EUNIS Member	300 EUR
EUNIS Non Member	400 EUR
Speakers and Committee Members	0 EUR

What is covered by the fee?

Registration fee includes:

Entry to all conference sessions each day
 Daily morning and afternoon refreshments and lunch
 Conference Materials including Programme
 Welcome Reception on Thursday May 24, 2012
 Gala Dinner on Friday May 25, 2012
 Tour of Prague on Friday 25, 2012

INFORMATION FOR SPEAKERS

Speakers' Ready Corner

Please come to the Speakers' Ready Corner at least 2 hours before the beginning of your session to upload your presentation. In case your speech has been scheduled for morning session please come to the Speakers' Ready Corner one day before the day of your presentation.

Opening hours:

May 24, 2012	11:00–19:00
May 25, 2012	08:00–13:00
May 26, 2012	08:00–13:00

SOCIAL EVENTS

WELCOME RECEPTION

Thursday May 24, 2012; 19:00–21:30

Welcome Reception and Dinner will be held in the Malostransky palace, providing the opportunity to meet colleagues in a convivial atmosphere.

SIGHTSEEING TOURS (included in the registration fee)

Prague Castle (3, 5 hours)

Friday, May 25, 2012, 14:00–17:30



You will take part of one sightseeing circle in the Prague castle including Old Royal Palace, St. Georges Cathedral, St. Vitus Cathedral and Rozmberg Palace. You will walk through the Prague castle area and you will hear lot of interesting things about the history, architecture and the present life here.

Price for non-registered persons: 45 EUR / per person

Price includes: English speaking guide, two transfers, entrance fee to one Prague castle circle (Old Royal Palace, St. Georges Cathedral, St. Vitus Cathedral, Rozmberg Palace)

Informative tour of the Old Town (3,5 hours)

Friday, May 25, 2012, 14:00–17:30



This walk takes you to the historical centre of Prague – the Old Town, which was inhabited more than 1,000 years ago. We will begin with the Powder Tower – the work of the Gothic style, which was once part of the Royal court. The Street Celetna takes us to the Old Town Square where you can admire the Old Town Hall with its famous Astronomical clock from the 15th century, the beautiful churches, palaces and houses. From this beautiful place we will move to the Jewish Quarter, home of the Jewish historic ghetto of Prague. We will continue to the impressive Old Jewish Cemetery, founded in the mid-15th century, and the Old-New Synagogue, the oldest synagogue in Europe, built in Gothic style, which serves as a place of prayer to these days.

Price for non-registered persons: 35 EUR / per person

Price includes: English speaking guide, two transfers

Baroque of Prague (3,5 hours)

Friday, May 25, 2012, 14:00–17:30



The Prague architecture has not only traces of the Gothic period, but there is a strong influence of Baroque as well, which has been making the look of Prague until these days. You can find the baroque monuments nearly at every corner. This tour includes the Strahov Monastery, which was founded in 1140, but the Baroque look has got since the reconstruction in the 17th century. You will see the beautiful interiors, the Theological and the Philosophical Hall. This tour includes the Loreta. This building was built around St. Clair and represents one of the clearest examples of the Prague Baroque. At the end you will visit the St. Nicholas Church, designed by two of the most important architects of the Prague Baroque – Dientzenhofer Kryštof and his son, Kylian Ignatius.

Price for non-registered persons: 46 EUR / per person**Price includes:** English speaking guide, two transfers, entrance fees to Loreta, Strahov Monastery and St. Nicholas church

The tour leaves from and returns to the Malostransky palace. The meeting point is at the Registration Desk.

OTHER SIGHTSEEING TOURS

Gallery Sova mills, Kampa and the Infant of Jesus of Prague

Prague Art Nouveau

Konopiste castle

Krivoklat and Nizbor Glassworks – Rückl Crystal

All these tour has been cancelled due to lack of interest

GALA DINNER IN THE KAISERSTEIN PALACE

Friday May 25, 2012; 19:00–23:00



The Gala Dinner will be held in the Kaiserstein Palace. The Kaiserstejnsky palace is an architectural gem of the Prague's Lesser Town. Pride of the Prague baroque, originally built in 1654 was completed to it's nowadays beauty in 1720 and is protected by UNESCO today. Experience the precious wooden ceilings, remarkable parquet mosaics, imposing crystal chandeliers and fabulous marble details along with much more. The modern tradition of hospitality in Kaiserstejnsky Palace dates from the 19th century, when the hotelier Petzold bought the Palace from the noble family Radeckých. Here he set up a restaurant, while the upper floors where used as luxury apartments. One of them housed the world-famous opera singer Emma Destin.

Address: Malostranske namesti 23/37, Prague 1**The Gala dinner is included in the registration fee.****Price for non-registered persons:** 50 EUR / per person



CONFERENCE PROGRAMME

THURSDAY, 24 MAY

11:00–13:45 Welcome, registration of participants at lunch time

13:45–14:00 Welcome by Jan Madey, EUNIS President

14:00–16:00 Panel discussion
The future of Higher Education

Discussion: Expectations and priorities for the future of Higher Education. European policies for HE and the importance of finding new organization and cooperation models in a globalized world. Has IT a role to play?

Chair: Jan Madey, EUNIS President

Ana Costa Freitas, Bureau of European Policy Advisers, European Commission

Zbigniew Marciniak, Vice-Minister for Science and Higher Education (Poland)

Jean Charles Pomerol, Conférence des Présidents d'Université (France)

J. Marques dos Santos, Rector of the University of Porto (Portugal)

Ivo Vondrák, Rector of TUO (Czech Republic)

16:00–16:30 Coffee break

16:30–18:00 Session I
Leveraging Investments in IT

Theme: The key enabling role that the use of IT will have to play to cope with the demanding expectations of the HEI in terms of agility, low fixed costs, service orientation and user satisfaction, in the context of today's competitive markets. New types of investment and service delivery models such as cloud computing-based services, will be examined at this session.

Chair: Jean-François Desnos, EUNIS Executive Secretary

Josef Hynek, Rector of UHK (Czech Republic)

Jeff Haywood, Chief Information Officer of the University of Edinburgh (United Kingdom)

Roman Cabálek, General Director of Microsoft Czech Republic (Czech Republic)

19:00–21:30 Welcome reception in the Malostransky Palace



FRIDAY, 25 MAY

09:00–10:30 Session II
Addressing the Challenges of Technology-enhanced Learning

Theme: The provision of flexible learning paths and the support of student-centred learning, as called by the Bologna reforms, together with the economic and financial constraints and the demographic changes in Europe are driving new models and approaches for lifelong learning and, in particular, e-learning. At this session different strategies for applying technology to enhance both efficiency and the learning experience will be addressed as well as related issues namely quality assurance and academic integrity.

Chair: Lígia Ribeiro, EUNIS

Paul Ruehl, Managing Director of Bavarian Virtual University (Germany)
Grzegorz Jarzembki, Former Vice-Rector at Nicolaus Copernicus University (Poland)

Leo Plugge, Executive Secretary Scientific Technical Council, SURF (Netherlands)

10:30–11:00 Coffee break

11:00–12:30 Session III
Processes and Tools for Higher Education Management

Theme: Universities are seen as key for the EU's growth strategy and knowledge is recognized as the critical factor for global competitiveness. It is not surprising, thus, finding universities under strong pressure to achieve increasing levels of excellence both in education and research, plus the ability of being more efficient with their finances and human resources. The benefits of combining operational data and analytical tools to make better decisions and drive value as well as to diminish the overhead of assessment exercises are to be discussed in this session.

Chair: Ivan Vrana, EUNIS-CZ President

Anita Lehtikoinen, Ministry of Education and Culture (Finland)
Jordi Masias Muntada, Director of Universities in Catalonia (Spain)
Emilio Ferrari, CINECA President (Italy)

12:30–14:00 Lunch

14:00–18:00 Social programme – Sightseeing tours

19:30–23:00 Gala dinner in the Kaiserstein Palace



SATURDAY, 26 MAY

08:30–10:00 Birds of a Feather Breakfast

Participants are organized by table and discuss the key take away ideas of the conference, identifying strategies and actions with strong potential where EUNIS can bring added value to Higher Education Institutions in Europe.

10:00–12:00 Debrief and Closing

Jan Madey, EUNIS President
Ivan Vrana, EUNIS-CZ President
Lígia Ribeiro, EUNIS

12:00–14:00 Lunch



Lined writing area for notes.

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www.eunis-rectors2012.cz

