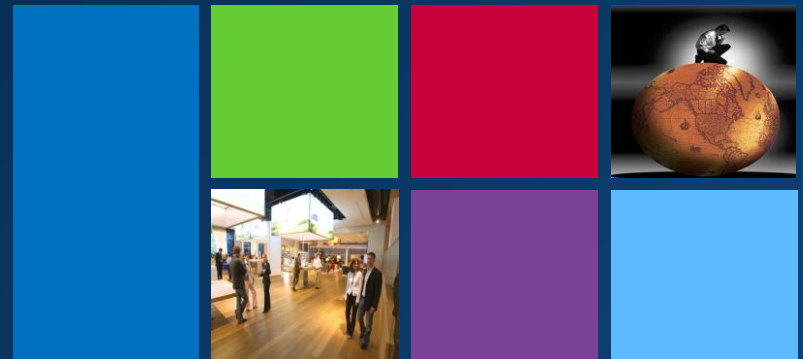


Microsoft Cloud for Education

Roman Cabálek, General Manager Microsoft Czech Republic
24. 5. 2012

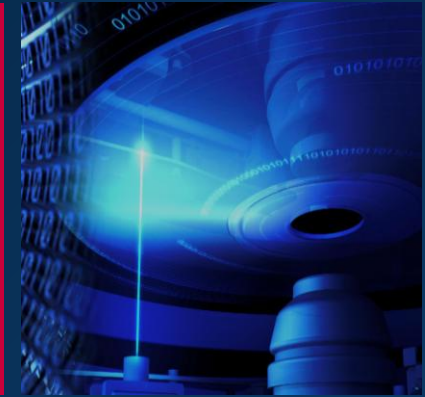


What is shaping the university environment?

University
priorities

Quality
outcome –
research and
students

Changing
environment
+ end-user
needs

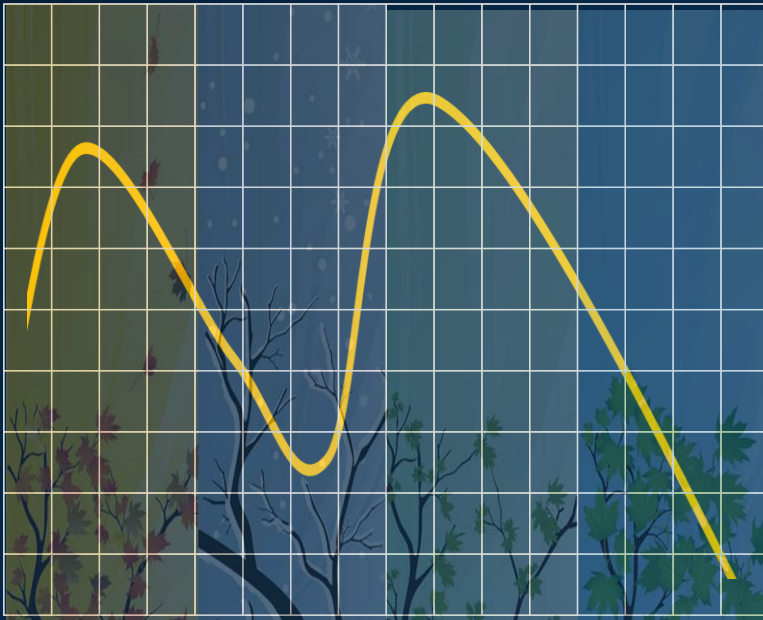


Anywhere /
Anytime
learning

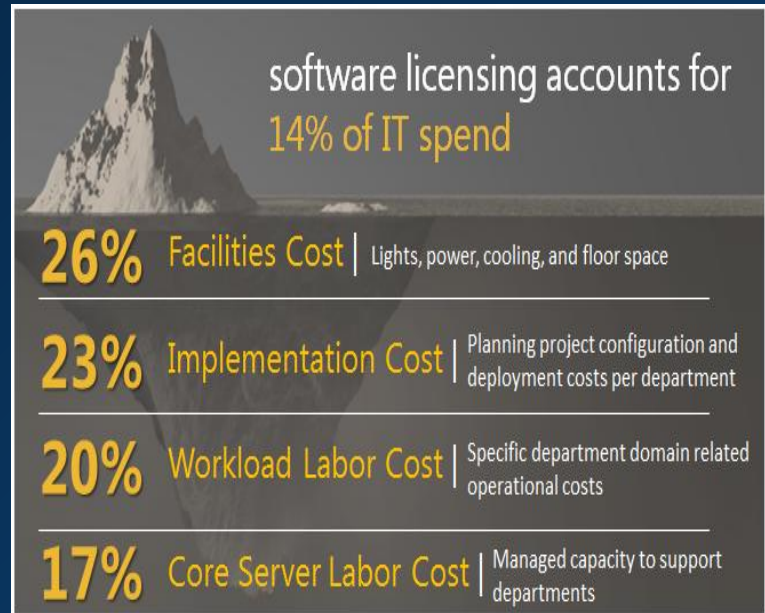
Data
processing

.....specific university conditions

Seasonality in the demand for IT services



IT costs split

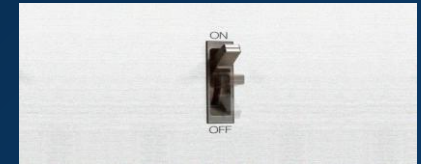


..... IT industry has a solution = Cloud☺

**Cloud
response to
IT
requirements**

Flexibility

Accessibility



Security and
Privacy

Low Cost of
Ownership

Work force
optimization

Effective ways of using cloud in education

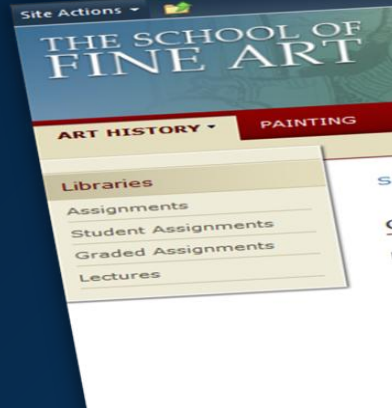
Operational Efficiency

Platform as a Service

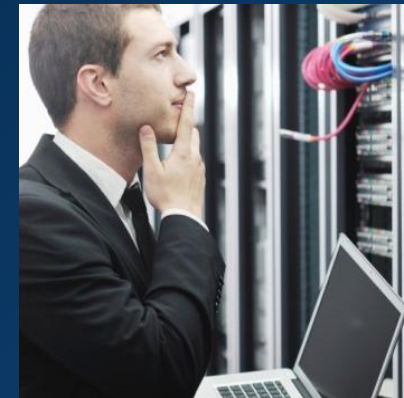
Support for applications, research and innovations



Cost effective but still secure and reliable



Support for team projects, web, specific applications



Effective ways of using cloud in education

**Institutional
Effectiveness**

**User
productivity**

Anytime
communication
and collaboration



Free solution for
academic staff and
students



Anywhere access
from all devices
and platforms

0 \$



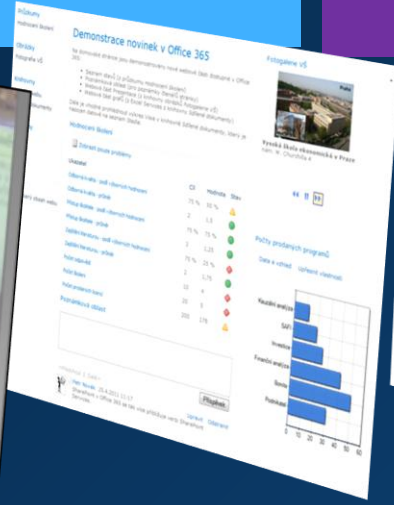
Effective ways of using cloud in education

Quality of Education

Online learning
Online testing

Enterprise tools at your fingertips

Competitiveness



Why we focus on the cloud?

“By the year 2012 up to 80% of enterprises from the Fortune 1000 list will use some of the cloud offering services, **up to 20% enterprises will have no IT assets**”

Gartner

„Innovators get important advantages. In the time, when cloud computing is used more and more, the first barriers are exceeded, it should get more of your attention as a platform for new applications.”

FORRESTER®

MS Cloud



Microsoft®
Office 365



Microsoft
Dynamics
CRM Online



Microsoft®
SQL Azure



Windows Live ID



Windows
Azure

Comms +
Collab

Business Apps

Storage

Identity

Platform



Microsoft®
Office Professional Plus



Microsoft®
Exchange Server 2010



Microsoft®
SharePoint Server 2010



Microsoft Dynamics CRM



Microsoft®
SQL Server



Windows Server™
Active Directory



Windows Server™

What can you achieve with MS cloud?



„We started with GINA as students. Now we are proud of running business together with helping save human lives after natural disasters.“

Zbyněk Pouliček, CEO of GINA Software



„Office 365 as a platform for course of Managerial Informatics enables students to get experience with the ways of company communication and collaboration, it is quick and free solution which does not need integration with the university infrastructure.“

doc. Ing. Tomáš Kubálek, CSc., University of Economics, Prague



„ Exchange Online and Lync Online are the first services from the cloud solution Office 365 which we use today for all our students and employees. It helps us for example improve the distance learning offering or implement new ways of communication within the faculty. “

Ladislav Rudišar, CIO, Pharmaceutical faculty of the Charles University in Prague

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