

*How can technology improve  
communication between universities  
and national and international  
bodies?*

Ana Costa Freitas  
Adviser  
Bureau of European Policy Advisers  
Chief Scientific Adviser Office



Eunis Rectors Conference  
Prague 24-26 May 2012

# School-Business Cooperation

- The school- business forum promoted by the EU in 2010 strenght the role of ICT in communication issues:
- The use of ICT can enhance the school parents communication on all issues
- It ease the communication with external partners widening the scope of application
- Promotes easy communication (advertizing) from the school to their students and to society in general



# Central ICT Strategies

- Most European Countries have specific central monitoring mechanisms in place to evaluate their national ICT strategies
- The implementation of a specific policy lies, usually with the central administrative level of education ministers

