How can technology improve communication between universities and national and international bodies?

Ana Costa Freitas Adviser Bureau of European Policy Advisers Chief Scientific Adviser Office



Eunis Rectors Conference

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School-Business Cooperation

- The schooll- business forum promoted by the EU in 2010 strenght the role of ICT in communication issues:
- The use of ICT can enhance the school parents communication on all issues
- It ease the communication with external partners widening the scope of application
- Promotes easy communication (advertizing) from the school to their students and to society in general

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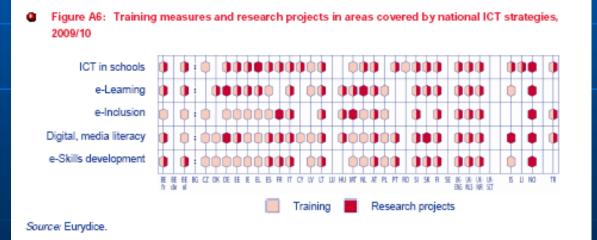


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Central ICT Strategies

- Most European Countries have specific central monitoring mechanisms in place to evaluate their national ICT strategies
- The implementation of a specific policy lies, usually with the central administrative level of education ministers



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